TargetPoint

To:	Congressional Leadership Fund
From:	Michael Meyers, TargetPoint Consulting
Regarding:	Current State of WI-1 Congressional Race
Date:	October 17, 2016

TargetPoint Consulting conducted a survey with 576 registered voters in the First District of Wisconsin taken from a listed sample of active registered voters. 470 interviews were collected using automated telephone technology and 105 were conducted using mobile-based survey technology. The margin of error is +/- 4.1%. Interviews were conducted October 9-10, 2016. Below are our key findings from the survey.

As voters head to the ballot boxes next month, Speaker Ryan appears to be in very strong shape, with voters, including leaners, giving Ryan a 22-point advantage over his competitor Ryan Solen, 61% to 39%.

This is no surprise given that he is the most popular political figure tested in the district. 51% view Paul Ryan favorably and 37% unfavorably compared to his largely unknown opponent Solen, whose image is only 11% favorable and 13% unfavorable.

Ryan also easily out-distances both presidential candidates, each of whom remain deeply unpopular in the district with Trump's image at 34% favorable and 62% unfavorable and Clinton's image at 34% favorable and 59% unfavorable. As a result, the presidential race in the First District remains deadlocked with Trump receiving 43% of the vote, Clinton 42% and the remainder split between the other third party options.

Ryan's appeal shows his ability to attract support from across the political spectrum: 94% of Republicans will vote for his re-election along with 62% of Independents and a very impressive 24% of Democrats.

His broad appeal is also illustrated by the fact that he leads with voters focused on the economy, as well as those focused on national security, taxes, spending, immigration and bringing change to Washington DC.