# MICHIGAN'S PROPOSED 7TH CONGRESSIONAL DISTRICT (CHESTNUT PLAN) SURVEY MEMORANDUM

**DATE:**      Monday, November 22, 2021
**TO:**        Dan Conston, President, Congressional Leadership Fund
**FROM:**      Brock McCleary – VP, Polling
               Tiffany Beverly – Director, Project Management
**RE:**        Survey of Likely General Election Voters

*The information below was gathered by Cygnal through an advanced multi-mode (Live + SMS) survey of likely general election voters in Michigan's proposed new 7th congressional district per the Chestnut plan, conducted November 17, 2021 – November 18, 2021. The Chestnut CD-7 survey has a sample size of n414 and a MoE of ±4.81% at a 95% confidence interval.*

### The political environment is very favorable for a Republican candidate.

The new Chestnut 7th Congressional District is poised to send a Republican to Congress in 2022. President Biden is severely underwater in the district with a 52% majority *strongly* disapproving of his job performance. Worse, 63% of Independents disapprove of Biden.

| Chestnut CD-7 | |
|---|---|
| Biden Job Approval | 40% approve - 56% disapprove (52% strongly) |
| Whitmer Fav/Unfav | 46% / 53% (-7%) |
| Right Direction/Wrong Track | 34% / 59% (-25%) |

### Republicans lead generic ballot by 10 points

A generic Republican candidate holds a commanding 10% lead over a Democratic candidate. Independent voters favor a Republican by a full 18%.

| Chestnut CD-7 | |
|---|---|
| Generic Ballot | 51% / 41% (R+10) |

### Slotkin is in bad shape

Democratic incumbent Elissa Slotkin is well known, but not well liked in the district. Slotkin is politically polarizing as Democratic voters are uniform in their support of her, Republican are uniform in their opposition and Independents are split. Leaving Slotkin with little room for growth in the new district.

| | Elissa Slotkin |
|---|---|
| Image (Fav/Unfav) | 39% / 37% |
| Net Favorability | +2% |
| Net Favorability among Indy's | -1% |

### Slotkin is losing and is in significant peril

Combine a strong disadvantage on the generic ballot with weak personal image ratings and Congresswoman Slotkin becomes unlikely to win re-election in 2022. **Polled against two different named Republican challengers, Slotkin is losing in both, and pulls in only 42% and 43% of the vote, respectively.** Incumbents polling in the low-40s are in significant peril for re-election.

**METHODOLOGY:** The probabilistic survey was conducted November 17-18, 2021 with 414 (Chestnut CD-7) likely general election voters. It has a margin of error of ±4.81%. Known registered voters were interviewed via live agents calling cell phones and landlines, and voters received invitations to participate in the survey via SMS with a secure link tied to their voter record. The survey was weighted minimally to a likely general election population.

**ABOUT CYGNAL:** Cygnal is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal is named the #1 Republican private pollster by Nate Silver's *FiveThirtyEight* two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by *The New York Times*. Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns.